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Dr. A. M. Paturkar

Hon'ble Vice Chancellor, MAFSU, Nagpur

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Dean and Associate Dean,
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Dr. B. D. Meshram
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Convenor

Dr. P. S. Patil

Organising Secretary

Dr. Chitra Gupta

Organizing Committee members

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Er. M. Waseem	Mr. A. B. Wakade
Dr. S. S. Deosarkar	Mr. S. S. Shinde
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Dr. S. J. Shende	

Contact Details

Dr. Chitra Gupta (Organising Secretary)

College of Dairy Technology,
Warud (Pusad)

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email id: chitragupta97@gmail.com

funcfood21@gmail.com

Kindly visit www.cdtpusad.in
for further details

SPONSORSHIP PROPOSAL

National Conference on
"Emerging Trends for
Development of Functional Food"
(ETDFF-2020)

Sponsored by ICAR, New Delhi

6th-7th February, 2020



Organised by

College of Dairy Technology,
Warud (Pusad) 445 204
Maharashtra Animal and Fishery Sciences
University Nagpur, Maharashtra

Venue

Auditorium, Nagpur Veterinary College,
Seminary Hills, Nagpur-440006
constituent college of MAFSU, Nagpur

Invitation Letter

Dear Sir/Mam,

It gives us immense pleasure to extend a very warm invitation to attend the National conference on "Emerging Trends for Development of Functional Foods" to be held at Auditorium, Nagpur Veterinary College, Seminary Hills, Nagpur from 6th- 7th February, 2020 organised by College of Dairy Technology, Warud (Pusad) constituent college of Maharashtra Animal and Fishery Sciences University, Nagpur. This conference is a forum to bring researchers, academicians and industry professionals to share knowledge and research contributions in the evolving technologies related to functional food.

Details of the technical sessions are as follows:

- 1) **Technical session I** : Nutrition, Functional Food and Lifestyle Diseases
- 2) **Technical session II** : Food safety, Security and Safety Assessment of Functional Foods
- 3) **Technical session III** : Challenges and Opportunities in the development of New Age Functional Food

Important features:

- Total 9 keynote speakers from various academic institutes and industries
- Oral presentations deliberated by researchers
- Around table meeting and discussion with experts
- Publication of conference proceedings

A kind sponsorship from your company/industry will provide few bursaries and awards to enable young talents to attend this event. Your wise efforts will be cherished. The Sponsors will be benefited through advertisement which will be included in the proceedings of conference.

We look forward to see your being presence with active contribution and support to make this event successful. Your early response would be greatly appreciated as it shall enable us to make final announcements in time.

Dr. P. G. Wasnik
Associate Dean
CDTW (Pusad)

Dr. Chitra Gupta
Organising Secretary
ETDFF-2020 Conference

SPONSORSHIP

ETDFF-2020 national conference brings a host of opportunities to be a part of this event and highlight your program/product/ institution in front of eminent from industry and academia. There are various levels of sponsorship for the Conference and recognition will be given to each sponsor at the social and business events, in pre-Conference marketing materials, college website and related activities.

Platinum Sponsorship (INR 50,000)

- Registration of three members with kit
- Company name and logo under the conference tab on college website
- Acknowledgment during the inaugural and valedictory ceremony
- Double spread sheet color advertisement of the sponsor/ product in the **Conference Souvenir**
- Company's brochure and demo CD to be included in conference kit
- Company's name and logo printed in the **Conference Proceedings and Banners & Signage** displayed at predominant places
- Exhibition space.

Gold Sponsorship (INR 25,000)

- Registration of two members with kit
- Company name and logo under the conference tab on college website
- Acknowledgment during the inaugural and valedictory ceremony
- Full page color advertisement of the sponsor/ product in the **Conference Souvenir**
- Company's name and logo printed on the **Banners & Signage** displayed at predominant places
- Exhibition space

Silver Sponsorship (INR 10,000)

- Registration of one members with kit
- Company name and logo under the conference tab on college website
- Acknowledgment during the inaugural and valedictory ceremony
- Half page color advertisement of the sponsor/ product in the **Conference Souvenir**

National Conference
on
“Emerging Trends for Development of Functional Food”
organized by College of Dairy Technology, Warud (Pusad) 445204 (MS)
February 6-7, 2020 at Auditorium, Nagpur Veterinary College, Nagpur



SOUVENIR ADVERTISEMENT FORM

Name of the Company/ Organization: _____

Address: _____

Tel (O): _____ Email: _____ Website: _____

Contact Person: _____ Designation: _____

Mob. No: _____

TARIFF FOR ADVERTISEMENT IN SOUVENIR

Advertisement Details (Color Ad)	Ad Size (cm)	Tariff (INR)
Back Cover	25 x 18	20,000
Front Inside Page	25 x 18	15,000
Back Inside Page	25 x 18	15,000
Double Spread sheet	36 x 27 (White border)	20,000
Full Page	25 x 18	10,000
Half Page	12 x 18	5,000
Bookmark for Souvenir	5.0 x 0	3,000

Payment Details

1. Last date of submission of souvenir advertisement is 15th January, 2020.
2. Please share the advertisement in the jpg/jpeg format with resolution more than 300 dpi.
3. Please mail scanned copy of filled and signed form with UTR numbers as proof of payment.

The cheque/ Pay Order draft/Cash -in favour of “Pay and Account Officer, College of Dairy Technology, Warud (Pusad)” payable at Pusad. **OR**

Pay the sponsorship fee online through NEFT/Internet banking process in the account mentioned below.

Account Detail

Account Name: Pay and Account Officer, College of Dairy Technology, Warud (Pusad)

Account Number: 10940851640

Branch Name: Pusad

MICR Code: 445002001

Bank Name: State Bank of India

IFSC Code: SBIN0000459

Account Type: Current

Mail: funcfood21@gmail.com

For further details, please visit <http://www.cdtpusad.in>

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EXHIBITION STALL BOOKING FORM

Name of the Company/ Organization: _____

Address: _____

Tel (O): _____ Email: _____ Website: _____

Contact Person: _____ Designation: _____

Mob. No: _____

TARIFF FOR EXHIBITION STALL

Exhibition Stall	Min. Area	Rate/Stall (INR)
Stall Space	10 x 10 feet	15,000

1. Last date for booking of exhibition stall is 15th January, 2020.
2. Food coupons will be provided for two persons per stall.
3. Please mail scanned copy of filled and signed form with UTR numbers as proof of payment.

Payment Details

Payment shall be done only through Internet banking/NEFT, the following details shall be entered for transaction.

Payment Amount _____ **Transfer Date** _____ **UTR NO** _____

Name of the Bank _____ **Transaction ID** _____

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SPONSORSHIP FORM

Name of the Company/ Organization: _____

Address: _____

Tel (O): _____ Email: _____ Website: _____

Contact Person: _____ Designation: _____

Mob No: _____

Sponsorship Details		Benefits to the sponsors			
Type of Sponsorship	Amount (INR)	Exhibition Space	Ad in Souvenir	Delegates	Display & Printing of Logo
Platinum	50,000	10 x 10 feet	Double sheet	3	College website, Souvenir and Banner
Gold	25,000	10 x 10 feet	Full Page	2	College website and Banner
Silver	10,000		Half Page	1	College website
Delegates Kit 100 Nos	50,000	10 x 10 feet		3	Kit, College website, Souvenir & Banner
Lunch/Dinner	50,000	10 x 10 feet		3	Branding at venue & food court
Breakfast	10,000			1	Branding at food court
High Tea	5000			--	Branding at food court

Note: Last date of submission of sponsorship is 15th January, 2020.

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